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# Supply & Demand Chain Executive

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## Recognizing Companies Bringing Sustainability to the Supply Chain

*By the Editors of Supply & Demand Chain Executive*

The convergence of public pressure, government regulations and corporate social responsibility initiatives is driving increasing numbers of organizations to view “green” and “sustainability” as necessary components of their supply chain strategies. To a great degree, sustainability has become a “must have” for increasing numbers of companies.

This year Supply & Demand Chain Executive again is recognizing companies that are taking steps to realize green goals with our 2009 Green Supply Chain Awards. This year’s edition of the awards saw more than 70 submissions. From among the nominated companies our review panel selected those that stood out for their projects to incorporate sustainability objectives into their own supply chains or to enable sustainability in their customers’ supply chain.

The recipients of the 2009 Green Supply Chain Awards are listed below, along with summaries of their projects. Read extended descriptions of the award recipients’ initiatives and their results at [www.SDCExec.com/2009greenawards](http://www.SDCExec.com/2009greenawards).

**JIT Reshippables, Inc.** ([www.jitreshippables.com](http://www.jitreshippables.com)). JIT Reshippables’ customers are replacing expendable packaging with reusable plastic packaging, reducing packaging waste to zero. JIT Reshippables tracks all its plastic reusable packaging throughout its customers’ closed loop supply chains to eliminate lost containers.



Green Supply

Chain Awards